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# MICHIGAN ECONOMIC DEVELOPMENT CORPORATION

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## Michigan's Talent Resources

Michigan has an abundance of talent development and talent connecting resources available to its employers. The following talent-focused resources, programs, and services are available, most at no cost, to attract and train top talent to your company.

### Talent Resources

- **Pure Michigan Talent Connect ([MiTalent.org](#))** – Michigan's premier talent exchange system
  - No cost for employers or job seekers to use
  - **Email Blast** feature – direct market your job posting to hundreds of qualified job seekers with a few clicks
  - **Mobile app** functionality
    - 90% of job seekers who have a mobile device use a mobile device to search for jobs
  - Ability to **direct feed** job postings from your company's career page to PMTC
    - Eliminates manual data entry of job postings
  - **Training webinars** on how to maximize use of the site are available
  - [Michigan Training Connect](#) (*new!*) – locate training and degree programs throughout MI
  - Redesigned site launched February 2016
- Market Your Company and Your Jobs
  - Pure Michigan Talent Connect [Job Seeker newsletter](#)
    - Reaches nearly 780,000 subscribers bi-monthly
    - Feature your company and PMTC posted jobs
    - Increases your job posting activity 75-85% *on average* (usually higher)
  - **Social Media** –promote your jobs and company even more through:
    - [PMTC Twitter](#) – over 5500 followers
    - [PMTC Facebook](#) – over 20,300 followers
  - **Employer of Choice video** – 24% of companies use a career-focused video to attract talent, we can help you create one. Click [here](#) to check out our latest video.
- [Michigan Virtual Career Fair](#)
  - First state to host this unique way to meet nearly 3,000 job seekers in one day
  - 4 events each year
  - Communicate via instant messaging
  - Receive a post-event transcript of all your booth communications
  - Half the cost of most in-person career fairs
  - No need to leave your office
  - Access to event job seeker database/resumes up to 30 days after event
- [e-Learning Soft Skills Programs](#) – 14 eLearning modules to enhance your workforce's skills
- MEDC **compensation surveys** – individual job title data reports; data is no older than 30 days

### Talent Partners

- [After 5 Intern Program](#) – engage your interns to continue employment and life in Detroit post-graduation
- [Detroit Experience Factory](#) – attracting out of state talent? Have DEF take your recruit on DT Detroit tour
- [Detroit Regional Chamber](#)– Detroit's economic development and local talent connection resource
- **Global Talent** – [Michigan Office for New Americans](#)
  - Highly degreed global talent available at no cost through LARA program
  - Refugee/asylee talent with bachelor's, master's, PhD, no sponsorship required
- [Goodwill Industries of Greater Detroit](#) – nonprofit organization that provides entry level trained talent
- [Grow Detroit's Young Talent](#) – get involved with the City of Detroit's summer talent development program
- [IT in the D](#) – connect with IT talent at locally hosted monthly events – for free!
- **Michigan university and colleges** – direct connections to career services staff and recommendations to the top career events
  - Wayne State University, [The Front Door](#) – access student talent for your project or business

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## Talent Partners (cont'd)

- [Michigan Works! Agencies](#) – your workforce development and talent solution
  - Staff will post jobs, screen applicants, provide qualified candidates
  - Host a career fair at your facility or a MW! service center
  - Connections to high school students in your community – talent pipeline building
  - Advise you of available training grant funds and assist you with application process
  - One point of contact
- [Network After Work/Detroit](#) – network casually with hundreds of professionals and entrepreneurs
- **Veteran Talent** – [Michigan Veteran Affairs Agency](#)
  - Become a [Michigan Certified Veteran Friendly-Employer](#) – attract and retain veteran talent
    - Monthly webinars on how to attract, connect to and retain veteran talent
  - Out of state military installation (base) talent attraction events
  - [Veteran Connect newsletter](#) reaches over 87,000 subscribers
- [Workforce Intelligence Network](#) – workforce and talent information you can use

## Talent Programs (training and development)

- [Access for All](#) – connect with Detroit apprentice talent trained in the building and construction trades
- [Career Jump Start](#) – state program that **connects employers to students**, teachers, an high school counselors to make the educational community aware of employers in their community to build their future talent pipeline
- [Community Ventures](#) - This innovative and successful initiative promotes employment and social enterprise in the state's most distressed urban area. Available in a few key Michigan communities, the [program](#) matches employers with job seekers who have barriers to employment. The program provides wrap-around services ensuring talent success and provides employers an incentive for being a part of this community turn-around effort. Since 2012, over 3,500 of the structurally unemployed found employment through the program. Click [here](#) to view one of our success stories.
- [Focus: HOPE](#) – hire certified skilled and technical talent trained in Detroit
- [Grand Circus](#) – connect with trained and certified IT talent
- [Michigan Advanced Technician Training \(MAT2\)](#) Program (statewide)
  - 3 year educational/work program in Mechatronics (mechanical, electrical, electronics), IT, CNC Technician, Technical Product Design = associate degree
  - Program staff recruit the students or you may provide, able to select which students you want to sponsor
- [Michigan Coalition for Advanced Manufacturing \(M-CAM\)](#) - collaboration between the State of Michigan, local workforce development partners and Schoolcraft Community College, one of seven other CC's in Michigan to provide employers with grant sponsor trained technical talent.
- [Michigan Manufacturing Technology Center \(MMTC\)](#) – manufacturing solutions and training partner

## Training Funds

- [Skilled Trades Training Fund \(STTF\)](#)
  - Up to \$1500 training award per employee/\$3,000 per new apprenticeship
  - New or incumbent (current) workers are eligible
  - Fund has increased to \$35.6 million for FY2017, up \$10 million over FY2016
- [Michigan New Jobs Training Program \(MNJTP\)](#)
  - Training funds for new employees/newly created job
  - accessed through Michigan's community colleges
  - up to \$500,000 in training funds
  - Curriculum development, instructor costs, training materials, purchase of equipment

For more information on how to access these resources, email: [talentassist@michigan.org](mailto:talentassist@michigan.org)